

ERTCA Board Meeting. Minutes- January

Esplanade Ridge/Treme Civic Association
Board Meeting
January 6, 2010

Meeting called to order by Matt Norton in Bill Edwards' residence on Esplanade Avenue at 6:54 p.m.

Board Members present: Bill Edwards, Matt Norton, Michele Braden, Gregory Douglas, Hilda Young, (Raymond Young), L.T. Thomas and Rhodesia Douglas.

Not Present: Marva Arceneaux and Steve Goulet

Agenda Items:

1. **Election of new officers.** Moved to the last agenda item due to wait on the arrival of absent board members (Marva Arceneaux and Steve Goulet). Hilda Young offered to call Marva who stated that she was unable to attend.
2. **Discuss Felicia's tree planting, set date.** Parks and Parkways has marked the location and delivered the oak tree. Bill will arrange backhoe equipment for planting and Marie Marcal will be contacted to notify the family when a date is set for dedication.
3. **Discuss Gayerre Park.** DNIC and Bob Tannen are apparently planning a redesign of the Park. and funds for improvements. The board discussed the importance of maintaining control of the park. The Board believes that no matter how much money DNIC is expected to pour into the park, it should be done in concert with ERTCA which has maintained the park and is planning to plant white azaleas and lay mulch. Matt will contact and notify DNIC group of ERTCA's stewardship.
4. **Discuss and vote on several upcoming events PRC wants our participation in.** Board discuss last year's Sellebration participation and felt having a presence is positive. Matt asked about the display for the Sellebration booth and he will re-pint display used last year and mount to a board. Rhodesia mentioned the need to include candy and literature along with the realtor partner's promos. Hilda reiterated the need to market the neighborhood. "Location, location, location: We are Mardi Gras, French Quarter and Jazz Fest! Let's play this up. We are the place to be and can't get a better place."
In addition, the PRC would like associations to collect 10 shotgun homes for display and later feature an open house. Board will explore if there are 10 shotguns ERTCA is able to feature.

5. **Discuss and vote on candidate forum being set up by all District C East Bank Neighborhoods for Council Seat C Candidates.** Vieux Carre Resident Association extended the invitation to the association to participate in its political forum. There was no associated costs. The Board voted unanimously to participate.

6. **Election of Officers-** The Board elected Michele Braden as the new president, Matt Norton as secretary, renewed Bill Edwards as vice president and L.T. Thomas as treasurer, all unanimously. Rhodesia Douglas was elected unanimously for the newly created New Media/Marketing Officer.

Meeting was adjourned at 8:15 pm.